

[PDF] To Lead Is To Serve: How To Attract Volunteers & Keep Them

Shar McBee - pdf download free book



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Description:

Review To Lead Is To Serve is "must" reading for any group leader who has heard or felt the refrain -- "When I first became a volunteer, it was so exciting, so rewarding. Then it became work. " The initial task is the recruitment of volunteers, but the next, and in many ways much more difficult task, is to retain the volunteers once they are recruited, to rekindle the original enthusiasm among the volunteers under the wearing and wearying pressures of day to day routines. Shar McBee's To Lead

Is To Serve covers a whole gamut of good advice and practical ideas, emphasizing the leadership elements of listening, appreciation, sacrifice, the need for inspiring and informative meetings, the role of fun, creativity, team development, the necessity of "letting go", the role of expert advice, and the unique problems inherent in reaching goals. This slender paperback is packed with leadership ideas, tips, and techniques, things to consider and things to watch out for. To Lead Is To Serve is every volunteer coordinator and program director's bible. --*Midwest Book Review*

I oversee 1100 volunteers at 3 hospitals, a 1000 member auxiliary and 4 retail stores. I have never seen a more effective method of working with people. -- Nancy Shafer, Past President of the Junior League, Des Moines, Iowa

Our membership quickly increased from 80 to over 300 because of TO LEAD IS TO SERVE. -- Dr. Eugene Callendar, St. James Presbyterian Church, New York City

As the Executive Director of the American Heart Association, this book helped me relate to audiences in a whole new way. -- Sally Fenton, Orange County, California --Back Cover

From the Publisher Organizations have increased their volunteers 500% and tripled attendance using this book. --This text refers to an out of print or unavailable edition of this title.

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