

[PDF] Taking People With You: The Only Way To Make Big Things Happen

David Novak - pdf download free book

Books Details:

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Author: David Novak

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Description:

Review "Novak, chairman and CEO of YUM! Brands, offers powerful and sincere directives for creating a cohesive, success-oriented corporate culture... Much of it could have felt familiar, but it's presented with clarity, contagious enthusiasm, organization, and accessibility... Business people at all levels will find something of value."

(-Publishers Weekly)

"David Novak is the best at leadership, whether teaching it in this book or practicing it."

(-Warren Buffett)

"This is the best, most practical hands-on book on leadership I've ever read. If you apply these principles, your career and the people you work with will flourish."

(-Dr. Bob Rotella, sports psychologist)

"An important book about motivation from a proven motivator."

(-Jack Welch, former Chairman and CEO, General Electric)

"David Novak is a hard-driving CEO with a great heart and soul - and that gives him unique insight into both your own personal development and how to bring out the best in others."

(-Jamie Dimon, Chairman and CEO, JPMorgan Chase)

"A must read for all leaders. David shares thoughts and tools on how to develop good talent into great talent."

(-Indra Nooyi, Chairman and CEO, PepsiCo)

"David Novak is an inspiring leader and a very astute student of the art of management."

(-Steve Burke, CEO, NBCUniversal)

"Novak shares his deep understanding of leadership: including everyone, the importance of a compelling vision, comprehensive strategy and relentless implementation, the power of positive recognition and continuous improvement forever. What a gift he is giving all of us!"

(-Alan Mulally, CEO, Ford Motor Company)

"David Novak is a great CEO. A lot of people claim to be good people managers, but Dave has actually made the investment to train the next generation of leaders at Yum. You will enjoy Taking People With You for its common sense approach to, well, taking people with you."

(-Jeffrey Immelt, Chairman and CEO, General Electric)

"While it appears easy to some, bringing people together and obtaining the best from each, as well as creating an aligned team, is an immense challenge. David Novak has led this effort without parallel, and those in leadership roles will find Taking People With You both an invaluable asset in their own development and their company's quest for success."

(-Larry Bossidy, former Chairman and CEO, Honeywell)

About the Author David Novak is the chairman and CEO of Yum! Brands, Inc., which operates in more than 112 countries and employs 1.4 million people. All three of the company's restaurant chains - KFC, Pizza Hut, and Taco Bell - are global leaders in fast food. Prior to leading Yum!, Novak was president of both KFC and Pizza Hut, and held senior management positions at Pepsi-Cola. He's been featured as one of the world's "30 Best CEOs" by *Barron's*, one of *Fortune's* "Top People in Business," and one of the "100 Best-Performing CEOs in the World" by *Harvard Business Review*.

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