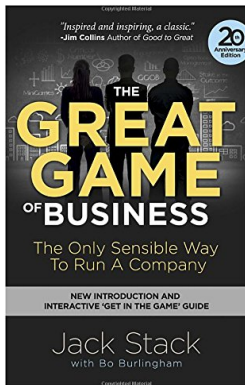


# [PDF] The Great Game Of Business, Expanded And Updated: The Only Sensible Way To Run A Company

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Title: The Great Game of Business, E  
Author: Jack Stack, Bo Burlingham  
Released: 2013-07-16  
Language:  
Pages: 384  
ISBN: 0385348339  
ISBN13: 9780385348331  
ASIN: 0385348339

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#### Description:

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The revised and updated edition of *The Great Game of Business* lays out an entirely different way of running a company. It wasn't dreamed up in an executive think tank or an Ivy League business school or around the conference table by big-time consultants. It was forged on the factory floors of the heartland by ordinary folks hoping to figure out how to save their jobs when their parent company, International Harvester, went down the tubes.

What these workers created was a revolutionary approach to management that has proven itself in every industry around the world for the past thirty years—an approach that is perhaps the last, best hope for reviving the American Dream.

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