

# **[PDF] The Definitive Guide To Transportation: Principles, Strategies, And Decisions For The Effective Flow Of Goods And Services (Council Of Supply Chain Management Professionals)**

**CSCMP, Thomas J. Goldsby, Deepak Iyengar, Shashank Rao -  
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## Description:

This is the most authoritative and complete guide to planning, implementing, measuring, and optimizing world-class supply chain transportation processes. Straight from the Council of Supply Chain Management Professionals (CSCMP), it brings together up-to-the-minute principles, strategies, and decisions for cost-efficiently and effectively moving goods between sellers and buyers. CSCMP and Thomas Goldsby introduce crucial concepts including transportation modes, execution, and control; outsourcing, modal and carrier selection, and 3PLs; TMS technologies; ocean shipping, international air, customs, and regulation; and much more. Step by step, *The Definitive Guide to Transportation* helps you optimize all facets of transportation, one of the highest-cost, highest-impact areas of supply chain management. Coverage includes:

- Basic transportation management concepts and their essential roles in demand fulfillment
  - Key elements, processes, and interactions of transportation operations management
  - Design principles and strategies for establishing efficient, effective, and sustainable transportation operations
  - The critical role of technology in managing transportation operations and product flows
  - Requirements and challenges of planning and moving goods between countries
  - Best practices for assessing performance using standard metrics and frameworks
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