

[PDF] The Business Of Bliss: How To Profit From Doing What You Love

The Editors Of Victoria Magazine - pdf download free book



Books Details:

Title: The Business of Bliss: How To
Author: The Editors of Victoria Maga
Released: 1999-12-31
Language:
Pages: 224
ISBN: 0688160840
ISBN13: 978-0688160845
ASIN: 0688160840

[**CLICK HERE FOR DOWNLOAD**](#)

pdf, mobi, epub, azw, kindle

Description:

Review "Entrepreneurs who daydream about converting a hobby into a career should consult *The Business of Bliss: How to Profit From Doing What You Love*. *Bliss* is by Janet Allon and the editors of Victoria magazine... Most of the 74 businesses profiled have appeared in the magazine. This is a pretty book filled with fetching photos of handmade vintage dresses, jewelry, flower arrangements, pillows and sweets -- so much so, it looks more like a compilation of impressionist art than a book

about business owners. Don't turn to *Bliss* for the nitty-gritty on start-ups. But. . .it's an inexpensive way to get a glimpse into the entrepreneurial life without suffering any of the drawbacks." --
Christine Sparta, USA Today

From the Inside Flap If you thought it was impossible to make money doing what you love, think again. Hundreds of thousands of women do succeed, and you can too. More than any other publication in America, *Victoria* magazine has celebrated women who have turned their dreams into profitable businesses. In this inspiring new book, their stories come alive to encourage you to achieve your own business of bliss:

--Fashion editor Cornelia Powell left stressful corporate life to open a vintage bridal shop.

--Homemaker Patti Upton built Aromatique, now a 500-person company, inspired by a product she created "just for fun."

--Rachel Ashwell founded Shabby Chic, a chain of interior design shops, and has written several bestselling books.

--Sisters Mickey Kelly and Susan Kelly Panian, tired of retail life, turned their home-furnishings store into a flourishing mail-order business.

--Elizabeth Terry nurtured her passion for food into a thriving restaurant, Elizabeth on 37th in Savannah.

Behind every successful woman is a tale of self-reliance, persistence, and the joy of following one's heart. Author Janet Allon, a *New York Times* reporter, distills the essence of the entrepreneur and explains the secrets of:

--choosing your niche in the marketplace

--working with family and friends

--creating a place that reflects your style

--finding the courage to take risks

--turning mistakes to your advantage

In an extensive resource section, listings of the most useful publications, websites, and professional associations guide you toward your goal. Whether you want to be a hatmaker or a shoemaker, a potter or a pastry chef, you'll find the way in *The business of Bliss*.

Introduced in 1987 and enjoyed by four million readers every month, *Victoria* magazine devotes its articles to fashion, home, and cooking. It has also featured more than 2000 women who have turned their passions into full-time professions.

- Title: The Business of Bliss: How To Profit From Doing What You Love
 - Author: The Editors of Victoria Magazine
 - Released: 1999-12-31
 - Language:
 - Pages: 224
 - ISBN: 0688160840
 - ISBN13: 978-0688160845
 - ASIN: 0688160840
-