

[PDF] The Believing Brain: From Ghosts And Gods To Politics And Conspiracies---How We Construct Beliefs And Reinforce Them As Truths

Michael Shermer - pdf download free book



Books Details:

Title: The Believing Brain: From Ghosts And Gods To Politics And Conspiracies---How We Construct Beliefs And Reinforce Them As Truths
Author: Michael Shermer
Released: 2012-08-07
Language:
Pages: 385
ISBN: 9781250008800
ISBN13: 978-1250008800
ASIN: 1250008808

[CLICK HERE FOR DOWNLOAD](#)

pdf, mobi, epub, azw, kindle

Description:

Review

"Michael Shermer has long been one of our most committed champions of scientific thinking in the face of popular delusion. In *The Believing Brain*, he has written a wonderfully lucid, accessible, and wide-ranging account of the boundary between justified and unjustified belief. We have all fallen more deeply in his debt." —**Sam Harris, author of the New York Times bestsellers *The Moral Landscape*, *Letter to a Christian Nation*, and *The End of Faith*.**

"The physicist Richard Feynman once said that the easiest person to fool is yourself, and as a result he argued that as a scientist one has to be especially careful to try and find out not only what is right about one's theories, but what might also be wrong with them. If we all followed this maxim of skepticism in everyday life, the world would probably be a better place. But we don't. In this book Michael Shermer lucidly describes why and how we are hard wired to 'want to believe'. With a narrative that gently flows from the personal to the profound, Shermer shares what he has learned after spending a lifetime pondering the relationship between beliefs and reality, and how to be prepared to tell the difference between the two."—**Lawrence M. Krauss, Foundation Professor and Director of the Origins Project at Arizona State University and author of *The Physics of Star Trek*, *Quantum Man* and *A Universe from Nothing***

"Michael Shermer has long been one of the world's deepest thinkers when it comes to explaining where our beliefs come from, and he brings it all together in this important, engaging, and ambitious book. Shermer knows all the science, he tells great stories, he is funny, and he is *fearless*, delving into hot-button topics like 9-11 Truthers, life after death, capitalism, Barack Obama, Sarah Palin, and the existence of God. This is an entertaining and thoughtful exploration of the beliefs that shape our lives."—**Paul Bloom, author of *How Pleasure Works***

"*The Believing Brain* is a tour de force integrating neuroscience and the social sciences to explain how irrational beliefs are formed and reinforced, while leaving us confident our ideas are valid. This is a must read for everyone who wonders why religious and political beliefs are so rigid and polarized—or why the other side is always wrong, but somehow doesn't see it."—**Dr. Leonard Mlodinow, physicist and author of *The Drunkard's Walk* and *The Grand Design* (with Stephen Hawking)**

"We might think that we learn how the world works, because we take the time to observe and understand it. Shermer says that's just not so. We just believe things, and then make our world fit our perceptions. Believe me; you don't have to take my word for it. Just try clearing some space in your own *Believing Brain*."—**Bill Nye, the Science Guy ©, Executive Director of The Planetary Society**

"*The Believing Brain* is a fascinating account of the origins of all manner of beliefs, replete with cutting edge evidence from the best scientific research, packed with nuggets of truths and then for good measure, studded with real world examples to deliver to the reader, a very personable, engaging and ultimately, convincing set of explanations for why we believe."—**Professor Bruce Hood, Chair of Developmental Psychology, Bristol University and author of *Supersense: Why We Believe in the Unbelievable***

--This text refers to an out of print or unavailable edition of this title.

About the Author MICHAEL SHERMER is the author of *Why People Believe Weird Things*, *The Science of Good and Evil*, and eight other books on the evolution of human beliefs and

behavior. He is the founding publisher of *Skeptic* magazine, the editor of Skeptic.com, a monthly columnist for *Scientific American*, and an adjunct professor at Claremont Graduate University. He lives in Southern California.

- Title: The Believing Brain: From Ghosts and Gods to Politics and Conspiracies---How We Construct Beliefs and Reinforce Them as Truths
 - Author: Michael Shermer
 - Released: 2012-08-07
 - Language:
 - Pages: 385
 - ISBN: 9781250008800
 - ISBN13: 978-1250008800
 - ASIN: 1250008808
-