

# [PDF] The 8th Habit: From Effectiveness To Greatness

Stephen R. Covey - pdf download free book

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#### Books Details:

Title: The 8th Habit: From Effective  
Author: Stephen R. Covey  
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#### Description:

**From Publishers Weekly** The original seven habits of highly successful people are still relevant, but Covey, author of the mega-bestseller of that title, says that the new Information/Knowledge Worker Age, exemplified by the Internet, calls for an eighth habit to achieve personal and organizational excellence: "Find your voice and inspire others to find theirs." Covey sees leadership "as a choice to deal with people in a way that will communicate to them their worth and potential so clearly they will come to see it in themselves." His holistic approach starts with developing one's

own voice, one's "unique personal significance." The bulk of the book details how, after finding your own voice, you can inspire others and create a workplace where people feel engaged. This includes establishing trust, searching for third alternatives (not a compromise between your way and my way, but a third, better way) and developing a shared vision. This book isn't easy going; less business jargon and more practical examples would have made this livelier and more helpful. But if organizations operated with Covey's ideas—and ideals—most people would undoubtedly find work much more satisfying. DVD not seen by PW.

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**From** It takes the likes of Covey--and a gap of 15 years in publication time--to hit directly on the issue confronting individuals and corporations today: the gap between effectiveness and greatness. Following his best-selling *The 7 Habits of Highly Effective People* (1996), the author demonstrates in words and a series of 16 brief DVD clips (included) exactly how to find your own voice and, for leaders, how to support the discovery of the organization's voice. He selects examples from past and present, from Abraham Lincoln to the Grameen Bank in Bangladesh, demonstrating, first, the ways to uncover the four intelligences (mental, spiritual, physical/economic, and emotional/social) and, second, the roles necessary to lead others to discover their voices. Statistics and personal anecdotes (a conversation with Bill Marriott, for instance) underscore the importance of trust and the implementation of that trust; one study from Harris Interactive reveals that only 48 percent of respondents said their organizations lived up to organizational values. Timely commentary in a surefire next-seller. *Barbara Jacobs*

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