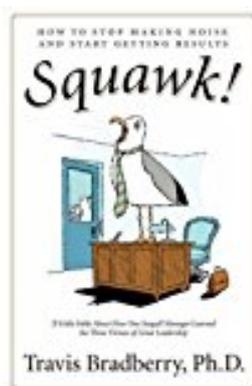


# [PDF] Squawk!: How To Stop Making Noise And Start Getting Results

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**Description:**

**Review** "Dr. Bradberry provides a wonderful solution with an easy-to-understand and utilize three-step model that allows you to engage your team and generate improved results. Read it, and you'll see a positive change in your future!" -- *Robert Savage, COO, Taco Bell, Yum Brands*

"I've been talking about seagull management for years. If you want to understand how to turn it

around, read Travis Bradberry's Squawk!" -- *Ken Blanchard, coauthor of The One Minute Manager (R) and The One Minute Entrepreneur (TM)*

"Squawk has a central theme I find near and dear—the tendency of managers to move so fast from problem to problem that they forget people are involved. People need time and attention, and this book is an important reminder that great management doesn't happen on the fly." -- *Stephen Lundin, coauthor of Fish! (R) and author of Cats*

"Squawk! is simple, yet powerful, and very entertaining. It provides a valuable illustration of how to get more from your team, and I was able to get through it in just one flight." -- *Dennis Sadlowski, president and CEO, Siemens Energy and Automation*

Companies are losing their top talent every day, and many of those departing do so on entrepreneurial wings. If you want to prevent this and learn to keep your flock together in friendlier skies, read this little fable and take its big lessons to heart! -- *Michael E. Gerber, bestselling author of the E-Myth and Awakening the Entrepreneur Within*

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"Squawk! is as profound as it is fun! A must-read for every manager." (Ron McMillan, bestselling coauthor of Crucial Conversations, Crucial Confrontations, and Influencer )

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**From the Author** Dr. Travis Bradberry is the award-winning author of the #1 best selling book, Emotional Intelligence 2.0, and the cofounder of TalentSmart®--a consultancy that serves more than 75% of Fortune 500 companies and is the world's leading provider of emotional intelligence tests and training.

His bestselling books have been translated into 25 languages and are available in more than 150 countries. Dr. Bradberry has written for, or been covered by, Newsweek, BusinessWeek, Fortune, Forbes, Fast Company, Inc., USA Today, The Wall Street Journal, The Washington Post, and The Harvard Business Review.

Dr. Bradberry is a world-renowned expert in emotional intelligence who speaks regularly in corporate and public settings. Example engagements include Intel, Coca-Cola, Microsoft, Fortune Brands, Boston Scientific, the Fortune Growth Summit, The Conference Board: Learning from Legends, the American Society for Training and Development, the Society for Human Resource Management, and Excellence in Government.

Dr. Bradberry holds a Dual Ph.D. in Clinical and Industrial-Organizational psychology. He received his bachelor of science in Clinical Psychology from the University of California - San Diego.

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