

[PDF] Professional WordPress

David Damstra, Hal Stern, Brad Williams - pdf download free book



Books Details:

Title: Professional WordPress
Author: David Damstra, Hal Stern, Br
Released: 2010-04-05
Language:
Pages: 412
ISBN: 0470560541
ISBN13: 978-0470560549
ASIN: 0470560541

[CLICK HERE FOR DOWNLOAD](#)

pdf, mobi, epub, azw, kindle

Description:

From the Back Cover Explore the power and possibilities of WordPress from the inside out

As the most popular self-hosted blogging software in use today, WordPress is remarkably simple to operate and can be extended and tailored for a wide variety of applications. This guide focuses on the internal structure and flow of the core code, as well as the data model on which that code operates, so that you can harness the power of WordPress to meet your specific needs. The author team pulls together developer and deployer expertise, as well as knowledge of popular open source

plugins, themes, and tools for WordPress, to provide an in-depth guide suitable for all WordPress users, from self-hosted bloggers to enterprise content management system applications.

Professional WordPress:

- Offers an overview of the WordPress system and describes what happens when a WordPress-generated web page is displayed
- 2. Discusses the core of WordPress, describing internal code flow and data structures
- 3. Demonstrates extending WordPress through plugins and customizing it via themes
- 4. Combines a developer view of user experience and optimization with the deployer requirements for performance, security, and measurement
- 5. Provides practical examples of integrating WordPress with enterprise and social networking tools

Wrox Professional guides are planned and written by working programmers to meet the real-world needs of programmers, developers, and IT professionals. Focused and relevant, they address the issues technology professionals face every day. They provide examples, practical solutions, and expert education in new technologies, all designed to help programmers do a better job.

wrox.com

Programmer Forums

Join our Programmer to Programmer forums to ask and answer programming questions about this book, join discussions on the hottest topics in the industry, and connect with fellow programmers from around the world.

Code Downloads

Take advantage of free code samples from this book, as well as code samples from hundreds of other books, all ready to use.

Read More

Find articles, ebooks, sample chapters and tables of contents for hundreds of books, and more reference resources on programming topics that matter to you.

About the Author Hal Stern is a vice president at a technology company and uses WordPress to blog about his adventures in golf, ice hockey, and food.

David Damstra is the Manager of Web Services for CU*Answers, a credit union service organization, where he manages a team of developers to create web sites and web applications for the financial industry.

Brad Williams is the CEO and Co-Founder of WebDevStudios.com. He is also a co-host on the SitePoint Podcast and an advisor on SitePoint Forums.

-
- Title: Professional WordPress
 - Author: David Damstra, Hal Stern, Brad Williams
 - Released: 2010-04-05
 - Language:
 - Pages: 412
 - ISBN: 0470560541
 - ISBN13: 978-0470560549
 - ASIN: 0470560541
-