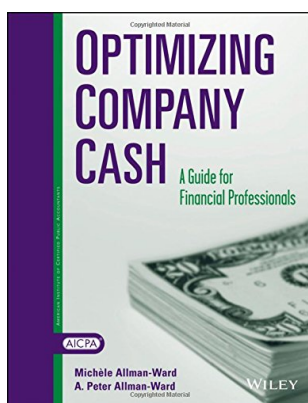


[PDF] Optimizing Company Cash: A Guide For Financial Professionals

Michèle Allman-Ward, A. Peter Allman-Ward - pdf download free book



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Description:

Optimizing Company Cash provides a comprehensive guide to all elements of cash management in a business including:

- Inflows
- Outflows
- Cash conversion cycles
- Short-term borrowing and investing
- International business
- How to structure a corporate treasury function

In over 200 pages, the Guide explains how CPAs and financial managers can manage their company's short-term resources to sustain ongoing activities, mobilize funds and optimize liquidity. It also provides diagrams of work flows, step-by-step checklists, templates, and treasury tips for CPAs and finance managers who are responsible for making the most of working capital and short-term resources.

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