

[PDF] Essentials Of Understanding Psychology (B&B Psychology)

Robert Feldman - pdf download free book



Books Details:

Title: Essentials of Understanding P

Author: Robert Feldman

Released:

Language:

Pages: 704

ISBN: 0077861884

ISBN13: 9780077861889

ASIN: 0077861884

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pdf, mobi, epub, azw, kindle

Description:

NOTE: AccessCode NOT INCLUDED

Your students are individuals. Do your teaching materials treat them that way? Feldman's *Essentials of Understanding Psychology* does.

Using a revolutionary revision process, *Essentials of Understanding Psychology* is a fully integrated learning system that brings the **“Students First”** goal to a new level. With the **adaptive learning program, SmartBook™**, every student has a unique experience personalized to their needs.

The new edition uses **“HeatMap”** technology to advise the revision. Systematic and precise feedback from thousands of students was anonymously collected using LearnSmart™. Because virtually every paragraph in the previous edition is tied to several questions students answer in LearnSmart, the author was able to see where students struggled most...the **“hot spots”**...and in turn refine and update these areas to be more clear, more concise, and more impactful.

The 11th edition continues with Feldman's **accessible pedagogy and hallmark research**, as well as his **modules-within-chapters format** that is both manageable for students and allows every professor the flexibility to assign and cover what they want.

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