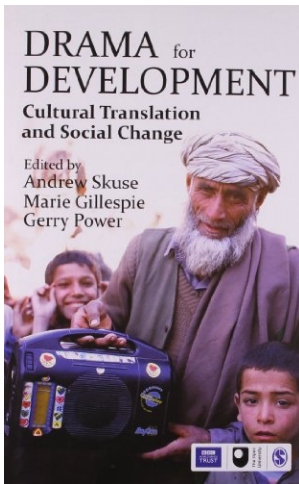


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Description:

A research collaboration between the The Open University, the University of Adelaide and the BBC World Service Trust (WST), this book is a first-of-its-kind initiative that offers a window into the social and media worlds that typically remain closed to academic inquiry. This book offers unprecedented insights into the production and consumption of a range of popular radio and television drama serials, broadcast in places as diverse as Afghanistan, Burma, Cambodia, Nepal, Pakistan, India, Nigeria and Rwanda. It brings into dialogue the perspectives of the creative teams who make

'dramas for development', the donors who pay for them, and the audiences who consume them. It also highlights the crucial role of audience research as a tool for making drama and as a resource for translating cultures

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