

[PDF] Culture And Psychology

David Matsumoto, Linda Juang - pdf download free book



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Description:

CULTURE AND PSYCHOLOGY, 6th Edition illustrates how and why culture influences mental processes and behaviors in humans, and is relevant for anyone interacting with people from different cultures. Incorporating current research that highlights the relationship between culture and psychology, the authors use a cross-cultural framework that gives students the tools necessary for evaluating many psychological processes and principles from a cultural perspective. In addition, the text encourages students to question traditionally held beliefs and theories and their relevance to different cultural groups today, and to apply what they learn to their own lives.

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